

CECC

VISUAL CONCEPTS

LP/AD
SEPT 22



colour palette



concept 1. connected - meeting in the middle



concept 2. linked and connected using the 3 "C's"



canadian eurasian chamber of commerce

concept 3. location pin



concept 5. connected - meeting in the middle



Canadian Eurasian
Chamber of Commerce

concept 6. location pin within a "C" maple leaf



concept 7. maple leaf diverged

THANK YOU